

Prices Valid From 1-Jan-2019  
To 31-Dec-2019

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Service Type	Description of Service	Price (EUR)
<b>Destination Marketing</b>	Basic Listing at mykonotraveller.com (per year)	99 €
	Professional Listing at mykonotraveller.com (per year)	299 €
	Sponsored Blog Post at mykonotraveller.com	300 €
	Social Media Post at Mykonos Traveller's Channels	100 €
	Newsletter to Mykonos Traveller's Subscribers Database	On request
<b>Content Marketing</b>	Content Creation (400-500 words)	150 €
<b>Email Marketing</b>	Newsletter Content Creation (200 words)	150 €
	Newsletter Template Creation	200 €
	Newsletter Mailchimp Campaign	300 €
<b>Social Media Marketing</b>	Basic Facebook & Instagram Ad (1 Ad - 14 days)	250 €
	Standard Facebook & Instagram Ad (1 Ad - 30 days)	500 €
	Premium Facebook & Instagram Ad (3 Ads - 30 days)	850 €
	Social Media Content (7 image/posts + 10 keywords)	200 €
	Social Media Content (14 image/posts + 10 keywords)	300 €
	Social Media Management Per Channel	On request
<b>Search Engine Marketing</b>	SEO Analysis & Optimization (Website Home page)	100 €
	SEO Analysis & Optimization (up to 5 website pages)	250 €
	SEO Analysis & Optimization (up to 10 website pages)	350 €
	SEO Keyword Research (Top 300 - 5 Analyzed)	150 €
	SEO Keyword Research (Top 700 - 10 Analyzed)	300 €
	SEO Competitor Analysis (10 Competitors & Keywords)	200 €
	SEO Competitor Analysis (20 Competitors & Keywords)	300 €
<b>Website Maintenance</b>	Website Hosting (per year)	210 €
	WordPress Maintenance (per year)	360 €
<b>Website Design/Development</b>	WordPress Premium Theme	On request
	WordPress Premium Plugins	On request
	WordPress Brochure Website (1 page)	On request
	WordPress Basic Website (5-8 pages)	On request
	WordPress Complex Website (10-20 pages)	On request
	WordPress e-Commerce Website (20 pages or more)	On request
	WordPress Customization	On request

## Clarifications

- Professional Listing at mykonotraveller.com includes 30 days Facebook Ads promotion
- Sponsored Blog Post at mykonotraveller.com includes 30 days Facebook Ads promotion
- Social Media Post at mykonotraveller.com includes 15 days Facebook & Instagram Ads promotion
- All prices (except for Destination Marketing) can be tailor made according to your needs